

1937 ford business coupe

1937 ford business coupe is a classic automobile that holds a significant place in the history of American cars. Known for its distinctive design and reliable performance, the 1937 Ford Business Coupe was a popular model among drivers seeking both style and practicality during the late 1930s. This vehicle combined Ford's engineering innovations with a sleek coupe body style, making it a desirable choice for businesses and private owners alike. The 1937 model year featured advancements in engine technology, improved chassis design, and aesthetic enhancements that set it apart from earlier versions. Enthusiasts and collectors today value the 1937 Ford Business Coupe for its historical importance and its role in the evolution of the American automotive industry. This article explores the design, mechanical features, historical context, and restoration aspects of the 1937 Ford Business Coupe, providing a comprehensive overview of this classic car.

- Design and Styling
- Engine and Performance
- Historical Context and Popularity
- Restoration and Collectability
- Specifications and Features

Design and Styling

The design of the 1937 Ford Business Coupe reflects the automotive trends of the late 1930s, characterized by smooth lines, rounded edges, and a focus on aerodynamics. The coupe body style was specifically tailored for business use, offering a two-door configuration with a spacious interior suitable for carrying cargo or passengers comfortably. The exterior featured a prominent front grille, integrated fenders, and a sloping roofline that contributed to its streamlined appearance.

Exterior Features

The 1937 Ford Business Coupe boasted a bold front grille with horizontal bars, flanked by round headlights mounted on the fenders. The hood incorporated side louvers for engine cooling, and the rear included a trunk designed for storage convenience. The car's paint options included a range of classic colors, often in glossy finishes that highlighted its sleek contours. Chrome accents on bumpers and trim added to the vehicle's refined look.

Interior Design

Inside, the Business Coupe was designed for functionality and comfort. The cabin featured durable upholstery, rubber floor mats for easy cleaning, and a simple dashboard layout with essential gauges. Seating was arranged to accommodate the driver and one passenger, with additional space behind the seats for cargo or business materials. The emphasis was on practicality, making it popular among small business owners and delivery drivers of the era.

Engine and Performance

The 1937 Ford Business Coupe was powered by reliable engine options that balanced performance with fuel efficiency. Ford's flathead V8 engine was a standout feature, providing adequate power for city and highway driving. This engine was known for its simplicity, ease of maintenance, and durability, making it a favored choice among drivers requiring dependable transportation.

Engine Specifications

The standard engine for the 1937 Ford Business Coupe was a 221 cubic inch (3.6 L) flathead V8. This powerplant produced approximately 85 horsepower, which was sufficient for the vehicle's weight and intended use. The flathead design allowed for a lower center of gravity and simpler construction compared to overhead valve engines.

Transmission and Handling

The coupe featured a 3-speed manual transmission, which was typical for the period. The transmission provided smooth gear shifts and contributed to the car's overall drivability. Suspension consisted of transverse leaf springs and solid axles, delivering a comfortable ride on the rough roads of the 1930s. Steering was manual, with a relatively tight turning radius for easier maneuverability in urban environments.

Historical Context and Popularity

The 1937 Ford Business Coupe emerged during a time of economic recovery in the United States, following the Great Depression. Ford Motor Company aimed to produce affordable, dependable vehicles that met the needs of businesses and individuals alike. The Business Coupe was marketed as a versatile vehicle suitable for commercial use, including delivery services and sales representatives.

Market Position

This model competed directly with similar offerings from General Motors and Chrysler, but Ford's reputation for durability and affordability helped the Business Coupe maintain strong sales. It was often favored by small business owners because of its balance between passenger comfort and cargo capacity.

Legacy and Impact

The 1937 Ford Business Coupe contributed to the popularization of the coupe body style in the commercial sector. Its legacy is reflected in its continued presence in classic car shows and restoration projects, where it serves as a symbol of 1930s automotive engineering and design philosophy.

Restoration and Collectability

Today, the 1937 Ford Business Coupe is a highly sought-after classic car among collectors and restorers. Its historical significance and classic styling make it a prized addition to vintage car collections. Restoration efforts focus on preserving original features while upgrading mechanical components for reliability and safety.

Common Restoration Challenges

Restorers often face challenges sourcing authentic parts due to the vehicle's age. Maintaining the original flathead V8 engine and matching the factory paint colors require specialized knowledge and skills. Additionally, restoring the interior upholstery and trim to factory specifications is crucial for authenticity.

Collectibility Factors

Several factors influence the collectability of the 1937 Ford Business Coupe:

- Originality of parts and components
- Condition of the body and paint
- Functionality of the engine and transmission
- Historical documentation and provenance
- Rarity of specific models or editions

Specifications and Features

The 1937 Ford Business Coupe incorporated a range of specifications and features that reflected its design goals of utility and style. These technical details are essential for enthusiasts and historians to understand the car's capabilities and design philosophy.

Key Specifications

- Engine: 221 cu in (3.6 L) flathead V8
- Horsepower: Approximately 85 hp
- Transmission: 3-speed manual
- Wheelbase: 112 inches (2845 mm)
- Brakes: Mechanical drum brakes on all wheels
- Suspension: Transverse leaf springs with solid axles
- Fuel System: Carbureted
- Body Style: 2-door business coupe

Additional Features

The vehicle came equipped with basic instrumentation including a speedometer, fuel gauge, and ammeter. Optional accessories included a radio and heater, which were considered luxury items at the time. The 1937 Ford Business Coupe balanced simplicity and functionality, reflecting Ford's commitment to producing practical vehicles for everyday use.

Frequently Asked Questions

What are the key features of the 1937 Ford Business Coupe?

The 1937 Ford Business Coupe features a sleek, streamlined design with a distinctive V-shaped grille, a 3.6L V8 engine, and a two-door body style designed primarily for business use, offering a spacious interior with room for cargo or passengers.

How powerful is the engine in the 1937 Ford Business Coupe?

The 1937 Ford Business Coupe is equipped with a flathead V8 engine producing around 85 horsepower, which was quite powerful for its time and provided reliable performance for both city and highway driving.

What makes the 1937 Ford Business Coupe popular among classic car collectors?

Its classic styling, historical significance as a pre-war vehicle, robust V8 engine, and relatively affordable maintenance make the 1937 Ford Business Coupe a popular choice among classic car collectors and vintage car enthusiasts.

How does the 1937 Ford Business Coupe differ from other 1937 Ford models?

The Business Coupe is a two-door vehicle with a more utilitarian design focused on business use, featuring a single bench seat and more cargo space, unlike the Deluxe or Standard models which were more passenger-oriented with additional luxury features.

Are there any modern upgrades commonly done to the 1937 Ford Business Coupe?

Common modern upgrades include installing modern brakes for improved safety, upgrading the electrical system to 12 volts, adding modern suspension components for better handling, and sometimes swapping in a more powerful or fuel-efficient engine while maintaining the classic exterior look.

What is the approximate value of a restored 1937 Ford Business Coupe today?

The value of a restored 1937 Ford Business Coupe can vary widely depending on condition, originality, and modifications, but typically ranges from \$25,000 to \$50,000, with exceptionally well-restored or rare models potentially fetching higher prices.

Additional Resources

1. The 1937 Ford Business Coupe: A Classic Reborn

This book explores the history and restoration of the iconic 1937 Ford Business Coupe. It details the design innovations that set this model apart and provides insights into its cultural impact during the late 1930s. Enthusiasts will find tips on sourcing original parts and restoring the

vehicle to its former glory.

2. Hot Rodding the 1937 Ford Business Coupe

Focused on customization and performance upgrades, this guide offers practical advice for transforming the 1937 Ford Business Coupe into a powerful hot rod. It covers engine swaps, suspension modifications, and styling trends popular among enthusiasts. The book also includes interviews with leading builders in the hot rodding community.

3. The Art of Restoring the 1937 Ford Business Coupe

This comprehensive manual is perfect for anyone interested in restoring a 1937 Ford Business Coupe. It covers every step of the restoration process, from bodywork and paint to mechanical repairs and interior refurbishment. Detailed photographs and expert tips make this a valuable resource for both beginners and experienced restorers.

4. Driving Through History: The 1937 Ford Business Coupe

Delve into the historical context of the 1937 Ford Business Coupe and its role in American automotive history. The book examines the economic and social factors influencing car design during the 1930s and highlights the significance of Ford's innovations. Vintage photographs and personal stories from owners add a nostalgic touch.

5. 1937 Ford Business Coupe Performance Tuning

This technical guide focuses on enhancing the performance of the 1937 Ford Business Coupe. It covers engine tuning, brake upgrades, and improving handling to make the classic coupe more suitable for modern driving conditions. The book is filled with diagrams and step-by-step instructions.

6. The Collector's Guide to the 1937 Ford Business Coupe

Ideal for collectors, this book offers detailed information on identifying authentic 1937 Ford Business Coupes, including serial numbers, factory options, and rare features. It also discusses market trends and valuation tips to help collectors make informed purchasing decisions.

7. Custom Interiors for the 1937 Ford Business Coupe

Explore the world of interior customization with this focused book on the 1937 Ford Business Coupe. It showcases various styles from classic to modern, including upholstery, dashboard modifications, and audio system upgrades. The book provides inspiration as well as practical how-to advice.

8. Ford's 1937 Business Coupe: Engineering and Design Excellence

This book analyzes the engineering breakthroughs and design philosophy behind the 1937 Ford Business Coupe. It explains how Ford balanced aesthetics with functionality to create a vehicle that was both beautiful and reliable. Detailed technical drawings and factory documents enrich the content.

9. The 1937 Ford Business Coupe in Popular Culture

Discover how the 1937 Ford Business Coupe has been featured in movies, television, and literature over the decades. This book examines the car's influence on popular culture and its status as an enduring symbol of classic

American automotive style. It includes interviews with filmmakers and collectors who cherish this model.

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1937 ford business coupe: *Just Fords* Brian Earnest, 2010-06-10 FABULOUS FORDS From Model T's to T-Birds, from woodie wagons to Mustangs, Ford Motor Company has built them all. And in the process, it has amassed a huge fan base of car buffs who grew up on Ford and continue to admire and collect FoMoCo cars today. Everybody, it seems, has a story to tell about their favorite Ford. In *Just Fords*, you'll find a collection of profiles, feature stories, and memories of some truly great Fords that are still around today. More than 30 chapters highlight some of the best machines Ford ever built, and remind us how Ford has blazed its own trail for more than 100 years.

1937 ford business coupe: Memoirs of Myths and Truths Carl B. Allen, 2008-07-02
Memoirs of Myths and Truths in an Ordinary Pebble's Extraordinary Life. We find the author considers himself an ordinary pebble among others of his time, who has gone on a desperate search for love and approval. But even an ordinary pebbles like him can have an extraordinary life, because he is not ordinary from the start finding at an early age confusion and embarrassment regarding whether an accident or his mind makes him that way. It's not until into his young adult stream does he discover another reason for his rebel behavior in school and life. Which as a reader, you'll recognized some problems in the text of the book cover and in the book's written words or spelling or sentence structure being a struggle. You'll see it's not his schooling, it's his battle with being dyslexic. Yet there is some great writing and inspiration, plus the help of a few photos, to bring you into his or your memories and times when some myths emerged from stories and some being real truths. Pebbles we all are, truths are maybe what we think they should be, and myths are longer lasting than we may know. The author finds himself slowly aware of being in his September years, having a sense of belonging to the past and present, but a much shorter future. With that comes a sense of family, and the closeness of friends, which has brought him to this place of wonderment that has continued from those wonderful years of youth. They have brought him to these joyous thoughts while writing these memoirs, and making reflecting on his extraordinary life. Starting at first writing this for all his kin and others within that stream surround him, but then realize other pebbles of this time can bring back some reflection on these times with a little smile, some sadness, and reflection too. He may have wandered through those youthful years winding through life's paths and finding some running on empty or full or too fast or too slow at the time like the automobiles of the day. His nurturing as a child, not always satisfying, resulted in the building many protective walls around his self. Yet like James Dean in *East of Eden* or *Rebel Without a Cause* or *Giant*, there was this desperate search for love and approval, not always available for many reasons and questionable behavior leading to myths or truths. Seeking his own needs, while being an ordinary pebble has resulted in finding an extraordinary life. There is a expression of views from his heart and mind trying to embrace so much of that extraordinary life that lies hidden deeper within his self, and yet always trying to hold and consider that these are parts of his life, whether shinning with beauty or happiness or sadness, finding only to be viewed as an expression of soul. He has tried painting, but now the written word, in expressing some of those myths, spoken truths found within the soul, and

trusted memories. They carry simple but complex myths in the life of an ordinary pebble, always amazed by the course of the streams found. These memoirs are a reflection of our times, history, love for the automobile, then adding the racing with many encounters with lovers and places that have been traveled that brings this extraordinary life into view. The book is about people encountered in his life's stream, the persons who have enriched this life and helped him to find out who he is. Also that going through this journey, gathering memories, myths or truths, these moments sustained his notion of an ordinary pebble's extraordinary life. These events have allowed reflection on moral issues and things that are questionable judgment. He hope that you enjoy this time traveling in this stream. Pebbles we are, yet we are still the most important part in those stream surrounding us, finding most everyone else's lives continue similarly within those same small stream we live in rubbing shoulders and sharing our life's stream with others matter more than we know because as others enrich our lives, we can d

1937 ford business coupe: Barn Find Road Trip Tom Cotter, 2015-09-28 Great collector cars are still out there--just waiting to be found! Sadly, there is very little reality in reality TV. That wouldn't be so bad except for the fact that these shows are the only TV shows for the barn-find collector car aficionado. Barn Find Road Trip is the antidote to all the manufactured collector reality shows. It's a real-world, barn-find banzai run in which auto archaeologist Tom Cotter, his car collector pal Brian Barr, and photographer Michael Alan Ross embarked on a 14-day collector-car-seeking adventure with no predetermined destinations. It's barn-find freestyle! Roaming the Southeast, they documented their day-to-day car search in photos and through stories and interviews. This trip is absolutely real and the same kind of junket any gearhead with the skills, knowledge, and time can undertake. Cotter and company hit the road in Cotter's 1939 Ford Woody, the kind of car that opened doors and started the conversations that revealed where interesting cars were squirreled away. The result? The discovery of over 1,000 collector cars and some of the most amazing barn-find stories Cotter has yet unearthed, all accompanied by Ross' evocative photography. If you love stories of automotive adventure, this is the book for you!

1937 ford business coupe: Old Car Detective Bill Sherk, 2011-03-18 In this hilarious collection of old car stories, Canada's very own Old Car Detective Bill Sherk presents 80 of his favourite stories spanning the years from 1925 to 1965. Behind every old car there's a story waiting to be told, all the way from your grandparents' Model T Ford to the Mustang you drove in high school.

1937 ford business coupe: Art of the Hot Rod Ken Gross, 2016-03 A deserving tribute to the American muscle of the hot rod, this edition is filled with eye popping photography, gatefolds, and four prints to hang.

1937 ford business coupe: Senate Journal Hawaii. Legislature. Senate, 1949 Includes extra and special sessions.

1937 ford business coupe: Kustom Kemps of America Jerry Titus, 1993-01-01 (from the book) The year was 1978 and I was sitting in the back booth of the Pizza Hut in Mulvane, Kansas, splitting a deep pan with my good friend, Darryl Starbird. Our friendship was close, and I had always respected his opinion on just about anything to do with the automobile, and especially the "kustom" vehicle. Not only is Darryl a champ at building kustom creations, he is also one of the top auto show producers in the U.S. For some 21 years I had been in the shadow of this high-energy, often unbelievable, man helping him build cars and produce car shows--a schooling that isn't available in any six-month course or college anywhere. I had cruised with him on the high roads, and crashed with him on the low shoulders. Believe me, auto show producing is not for the weak or conservative. But my interest was up, boosted by a recent writeup on '49-'51 Mercs, and front cover spread of a chopped '51 Mercury, by Street Rodder magazine, which at the time was predominantly a "pre-'48" street rod magazine. Someone shared an interest I felt I might be the[...]"

1937 ford business coupe: Bill Sherk Behind the Wheel 3-Book Bundle Bill Sherk, 2016-05-28 The rubber meets the road in Bill Sherk's well-loved series of automotive books, a must-read for fans of classic and, er, "classic" cars. Includes 60 Years Behind the Wheel: From rumble seats and running broads to power tops and tailfins, Bill Sherk captures the thrill of motoring

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1937 ford business coupe: The American Speed Shop Bob McClurg, 2021-02-15 The history of hot rodding and performance cars has been well chronicled through the years. Books and magazines have covered the cars, builders, pioneers, engineers, early racers, muscle cars, street racers, etc. Most take a nostalgic and fun look at the cars that many have loved their entire lives. Some even cover the lifestyle, the hobby as it involves people, and the effort, time, and commitment people put into it. It is more than just a hobby to most, and to many, a certain wave of nostalgia comes over them when remembering what the car scene was like back in the day. The local speed shop is an important element of the nostalgic feeling that people have when fondly remembering their hot rodding youth. Speed shops were not just parts stores, they were a communal gathering place for car guys wanting to talk smart, bench race, and catch up on the local scene, as well as to solicit the expert advice from the owner or staff behind the counter. Here, longtime hot rodder and industry veteran Bob McClurg brings you the story of the era and the culture of speed shops as told through individual shop's histories and compelling vintage photography. He covers the birth of the industry, racing versus hot rodding, mail-order, and advertising wars. You learn about the performance boom of the 1960s and 1970s, lost speed shops as well as survivors, and a overview of the giant mail-order speed shops of today.

1937 ford business coupe: Blog Me Deadly D. H. McKee, 2024-06-07 Like if Fletch met Travis McGee ... and they started fighting. A short story collection about an artist and part-time private investigator. "He said he'd call the RCMP immediately, and that I did some good work. He also told me to get the hell away from there. I was inclined to do what he said, for once. I was standing in the middle of a downtown parking lot in someone else's bathing suit and flip-flops. And my hair was wet." Meet Zack Virtue. He makes a lot of bad decisions. The first was to become a full-time artist. The second was to moonlight as a private investigator. Whether it's foiling nuclear terrorists and bank robbers, or finding missing persons and beating the crap out of Russian mobsters, Virtue is on the case. As a private investigator, he's a great painter. As an artist, he's a great magnet for bullets. In this collection of stories, Zack Virtue tries to navigate the seedy world of private investigation, while half-assing his way through the seedy world of professional artists. "Blog Me Deadly" is the title story, where Virtue tries to blog his psychological issues away. He finds out quickly that even a baggage-laden artist with a highly varied skill set can become a force to be reckoned with—whether he's wielding a paintbrush or a gun.

1937 ford business coupe: Garee V. McDonell , 1940

1937 ford business coupe: How to Build a Hot Rod Dennis Parks, This book is designed for anyone who has ever seen a hot rod and wondered, How do I build one of those? Whether you're a newcomer to the hobby or a seasoned, experienced builder, this book covers every aspect of building a hot rod from start to finish. Author Dennis Parks helps the reader select the right vehicle to build and leads them through the process of making it happen. He answers basic questions and sheds light on the entire process of building a hot rod with lots of no-nonsense advice for any degree of builder.

1937 ford business coupe: Just 30s Angelo Van Boggart, 2010-12-13 The 1930s might have been the greatest 10-year period in the history of the American automobile. Even in the face of a suffocating Depression, American cars continued to evolve with beautiful, streamlined designs that had never been seen before. General Motors began face lifting its vehicles with new styles for every model year. Hard-rubber rides were softened by balloon tires, impressive 16-cylinder engines began showing up under massive hoods and hydraulic brakes became the norm. The synchromesh transmission, independent suspension, heaters and radios made automotive journeys more comfortable than ever. It was truly a decade of advancement and achievement for U.S. car makers.

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